

Privacy policy

General notes:

Thank you for visiting our platform and for your interest in our company and our products. The protection of your personal data and your privacy in the processing of personal data is important to us.

Data processing on the platform is carried out by the platform operator. You can find his contact details in the section "Responsible entity" in this privacy policy. The following notes provide a simple overview of what happens to your personal data when you visit this platform. Personal data is any data by which you can be personally identified. Detailed information on the subject of data protection can be found in our privacy policy listed below this text.

Responsible entity:

Nordzucker AG
Küchenstraße 9
38100 Braunschweig
Phone: +49 531 2411-0
E-mail: info@nordzucker.com

Data Protection Officer

We have appointed a data protection officer for our company.

Contact details:

Küchenstraße 9
38100 Braunschweig
Phone: +49 531 2411-0 E-mail: dataprotection@nordzucker.com

How do we collect your data?

On the one hand, your data is collected when you provide it to us. This can be, for example, data that you enter in a contact form. Other data is collected automatically or after your consent when visiting the website by our IT systems. This is mainly technical data (e.g. Internet browser, operating system or time of page view). The collection of this data takes place automatically as soon as you enter this website.

For what purposes do we use your data and on what legal basis

Part of the data is collected to ensure error-free provision of the website. The collection of this data is based on Art. 6 para. 1 lit. f GDPR. The platform operator has a legitimate interest in the technically error-free presentation and optimization of its platform. Other data may be used to analyze your user behavior. You can register on this platform to use additional functions. We use the data entered for this purpose only for the purpose of using the respective offer or service for which you have registered. The mandatory information requested during registration must be provided in full. Otherwise we will reject the registration. For important changes, for example in the scope of the offer or for technically necessary changes, we use the e-mail address provided during registration to inform you in this way. The data entered during registration is processed for the purpose of implementing the user relationship established by registration and, if necessary, for initiating further contracts (Art. 6 para. 1 lit. b GDPR). The data collected during registration will be stored by us for as long as you are registered on this website and will then be deleted. Legal retention periods remain unaffected.

With the platform, Nordzucker offers various services, in particular for the handling of procurement, production, distribution and logistics processes in the context of raw material procurement for sugar, starch and protein production as well as other agricultural products, including means of production, such as feed and fertilizer, which it makes available to users for the optimization of their own processes and for other purposes, such as cooperation with other users. Services are divided into Nordzucker services and third-party services.

The services include in particular:

- Provision of information e.g. different RSS feeds and weather information.
- Aerial imagery and map services with relevant metadata
- Field data management
- Job planning and execution
- Measures documentation
- Provision of satellite weather and sensor data
- Cultivation consulting tools
- Communication and collaboration services
- Visualization of business data
- Provision of documents
- Handling of business activities (e.g. signing of contracts and e-shop)

If you have given us your consent, the processing is based on the legal basis of consent (Art. 6 para.1 lit. a GDPR). In the case of legally existing retention periods, the legal basis is Art. 6 para.1 lit. c GDPR.

With whom your data will be shared

Within our group of companies, access to your data is granted to those offices that need it to fulfill contractual, legal and supervisory obligations and to safeguard legitimate interests. Service providers employed by us may also receive data for these purposes, insofar as they require the data to fulfill their respective service. These are, for example, IT services. All service providers are contractually obligated to treat your data confidentially. With regard to the transfer of data to recipients outside our companies, it should first be noted that we only transfer necessary personal data in compliance with the applicable data protection regulations. If our service providers process data on our behalf, they must ensure guarantees for the implementation of technical and organizational measures that protect your personal data and meet the requirements of the Data Protection Regulation (GDPR).

Data collection on this website

Cookies

Our Internet pages use so-called "cookies". Cookies are small text files and do not cause any damage to your terminal device. They are stored either temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your end device. Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your end device until you delete them yourself or until they are automatically deleted by your web browser. In some cases, cookies from third-party companies may also be stored on your terminal device when you enter our site (third-party cookies). These enable us or you to use certain services of the third-party company (e.g. cookies for processing payment services). Cookies have various functions. Many cookies are technically necessary, as certain website functions would not work without them (e.g. the display of videos). Other cookies are used to evaluate user behavior or display advertising.

Cookies that are necessary to carry out the electronic communication process (necessary cookies) or to provide certain functions that you have requested (functional cookies) or to optimize the website (e.g. cookies to measure the web audience) are stored on the basis of Art. 6 para. 1 lit. f GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing cookies for the technically error-free and optimized provision of its services.

If consent to the storage of cookies has been requested, the storage of the cookies in question is based exclusively on this consent (Art. 6 para. 1 lit. a GDPR and §25 para.1 TTDSG); consent can be revoked at any time. You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be limited. If

cookies are used by third-party companies or for analysis purposes, we will inform you separately about this within the framework of this data protection declaration and, if necessary, request your consent .

Job processing

We have concluded a contract on data processing (DPA) with the above-mentioned provider. This is a contract required by data protection law, which ensures that the provider only processes the personal data of our website visitors in accordance with our instructions and in compliance with the GDPR.

Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

This data is not merged with other data sources. The collection of this data is based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of its website - for this purpose, the server log files must be collected.

Request by e-mail, phone or fax

If you contact us by e-mail, telephone or fax, your inquiry including all resulting personal data (name, inquiry) will be stored and processed by us for the purpose of processing your request. We do not pass on this data without your consent. The processing of this data is based on Art. 6 para.1 lit. b GDPR, if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the requests sent to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a GDPR) if this was requested. The data you send to us via contact requests will remain with us until you request us to delete it, revoke your consent to store it or the purpose for storing the data no longer applies (e.g. after your request has been processed). Mandatory statutory provisions, in particular statutory retention periods, remain unaffected.

SSL or TLS encryption

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties. Information, deletion and correction Within the framework of the applicable legal provisions, you have the right at any time to free information about your stored personal data, their origin and recipient and the purpose of data processing and, if necessary, a right to correction or deletion of this data. For this purpose, as well as for further questions on the subject of personal data, you can contact us at any time.

Analysis tools and advertising

Microsoft Application Insights

We use Microsoft Application Insights within our website and in our service on the basis of your consent in accordance with Art. 6 (1) (a) GDPR (i.e. interest in the analysis, optimization and economic operation of our online offer). Application Insights is a web analytics service provided by Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA ("Microsoft").

With your consent, Application Insights stores cookies in your browser that enable us to analyze your use of our website and our services.

Additional data is collected through the use of Application Insights:

Operating system

Browser + version

Screen resolution

Approximate location of the user

IP address

You can find more information about Microsoft's data protection at: <http://azure.microsoft.com/de-de/support/trust-center/privacy/> and for Application Insights at <https://docs.microsoft.com/de-de/azure/application-insights/app-insights-data-retention-privacy> .

Microsoft Power BI

Within our website, we use the Microsoft Power BI service of Microsoft Ireland Operations Limited, South County Business Park, Leopardstown, Dublin 18, Ireland, to visualize your business transactions and for user-defined analyses and reports on the basis of the contractual relationship with you in accordance with Art. 6 (1) (b) GDPR. If necessary, your personal customer data may be the subject of visualization and analysis processes.

You can find more information on data protection for Microsoft Power BI at <https://www.microsoft.com/de-de/trustcenter/security/powerbi-security>.

Notes on data transfer to the USA and other third countries

Among other things, we use tools from companies based in the USA or other third countries, which may not be classified as secure under data protection law. If these tools are active, your personal data may be transferred to these third countries and processed there. We would like to point out that in some of these countries no level of data protection comparable to the EU can be guaranteed. Nevertheless, please note that we will only transfer your personal data to third countries to the extent that this is permissible under Art. 44 - 49 GDPR and necessary to perform services for you or you have given us your consent.

Plugins and tools

Google Maps

This site uses the map service Google Maps. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

To use the functions of Google Maps, it is necessary to store your IP address. This information is usually transferred to a Google server in the USA and stored there. The provider of this site has no influence on this data transmission. If Google Maps is activated, Google may use Google Web Fonts for the purpose of uniform display of fonts. When calling up Google Maps, your browser loads the required web fonts into its browser cache in order to display texts and fonts correctly. The use of Google Maps is in the interest of an appealing presentation of our online offers and an easy location of the places indicated by us on the platform. This represents a legitimate interest within the meaning of Art. 6 para. 1 lit. f GDPR. If a corresponding consent has been requested, the processing is based exclusively on Art. 6 para. 1 lit. a GDPR and §25 para.1 TTDSG; the consent can be revoked at any time.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here:

<https://privacy.google.com/businesses/gdprcontrollerterms/> and

<https://privacy.google.com/businesses/gdprcontrollerterms/sccs/>.

More information on the handling of user data can be found in Google's privacy policy:

<https://policies.google.com/privacy?hl=de>

Hosting

External hosting

This website is hosted by an external service provider (hoster). The personal data collected on this website is stored on the hoster's servers. This may include IP addresses, contact requests, meta and communication data, contract data, contact data, names, website accesses and other data generated via a website. The hoster is used for the purpose of fulfilling contracts with our potential and existing customers (Art. 6 para. 1 lit. b GDPR) and in the interest of a secure, fast and efficient provision of our online offer by a professional provider (Art. 6 para. 1 lit. f GDPR). Our hoster will only process your data to the extent necessary to fulfill its service obligations and follow our instructions regarding this data. We use the following hoster:

Microsoft Ireland Operations Ltd.
Carmenhall Road
Sandyford, Dublin 18, Ireland

Job processing

We have concluded a contract on data processing (DPA) with the above-mentioned provider. This is a contract required by data protection law, which ensures that the provider only processes the personal data of our website visitors in accordance with our instructions and in compliance with the GDPR.

Storage duration

Unless a more specific storage period has been specified within this privacy policy, your personal data will remain with us until the purpose for data processing no longer applies. If you assert a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the data will be deleted once these reasons no longer apply.

What rights do you have regarding your data?

You have the right at any time to receive information free of charge about the origin, recipient and purpose of your stored personal data. You also have a right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time for the future. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

You also have the right to request the restriction of the processing of your personal data under certain circumstances. Furthermore, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place of the alleged infringement. The right of appeal is without prejudice to any other administrative or judicial remedy. You have the right to have data that we process automatically on the basis of your consent or in performance of a contract handed over to you or to a third party in a common, machine-readable format (right to data portability). If you request the direct transfer of the data to another controller, this will only be done insofar as it is technically feasible.

You can contact us at any time with regard to this and other questions on the subject of data protection.

Right to object to the collection of data in special cases and to direct marketing (Art. 21 GDPR)

IF THE DATA PROCESSING IS CARRIED OUT ON THE BASIS OF ART. 6 ABS. 1 LIT. E OR F GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. THE RESPECTIVE LEGAL BASIS ON WHICH PROCESSING IS BASED CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA CONCERNED UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING WHICH OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS, OR THE PROCESSING IS FOR THE PURPOSE OF ASSERTING, EXERCISING OR DEFENDING LEGAL CLAIMS (OBJECTION UNDER ARTICLE 21(1) GDPR).

IF YOUR PERSONAL DATA ARE PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH MARKETING; THIS ALSO APPLIES TO PROFILING INsofar AS IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION PURSUANT TO ARTICLE 21 (2) GDPR).

Objection to advertising e-mails

The use of contact data published within the framework of the imprint obligation to send advertising and information materials not expressly requested is hereby prohibited. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, such as spam e-mails.